



**PRESS RELEASE APPOINTMENT - JANUARY 27, 2018**

## **AT THE PRESIDENCY OF BUSINESS & PROFESSIONAL WOMEN (BPW) FRANCE, AGNES BRICARD COMMITS TO PAY EQUALITY**



Elected to the French presidency of the NGO Business & Professional Women, with 30,000 women members worldwide, Agnès Bricard clearly expresses her intentions: "After having defended parity in corporate boards, it is now a question of obtaining new results in the field of equal pay for women and men! "

On Saturday 27 January 2018, the Board of Directors of Business & Professional Women (BPW) France elected Agnès Bricard as head of its organization.

First woman president of the Higher Council of the Order of Chartered Accountants in 2011, then founding president in 2012 of the Women Directors Federation, Agnès Bricard has, throughout her career, put her energy at the service of equality and parity.

In defending parity in the boards of directors, she wanted to show the same objectives of parity in the executive committees and Comex: "as long as we do not collectively appoint women in these positions, we will not give ourselves the means to one day have a woman president. "

Today, she is considering her new status as an ambassador for the women's wage cause with the same state of mind. We have to think outside the box to demonstrate to companies all the benefits of implementing compensation policies voluntarily turned towards more equality. This new challenge is in line with the previous ones: beyond equal pay, it is the place of women in the company at stake.

We see structural changes in companies when women are in power. New questioning, listening and sharing are being set up in favor of a more harmonious development that is favorable to the competitiveness of a sustainable development economy.

**This new balance will create value, innovation and entrepreneurial courage.**

*"Our next big event with BPW France will be Equal Pay Day, the big day of equal pay, to be held in France this year on March 26, 2018. Indeed, it takes 60 extra days of work for woman attains men's average pay, which leads women to finish their '2017 pay year' on March 26 this year. "*

[« In life there are no solutions; there are forces on the move: you have to create them and the solutions follow ». ] [Saint - Exupery]

## **AGNES BRICARD, AN ENGAGEMENT AT THE SERVICE OF COMPANIES AND THE CAUSE OF GENDER EQUALITY**

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First woman to preside over the Higher Council of the Order of Chartered Accountants (March 2011 - March 2013). In July 2012, she founded and became the founding president of the Women Directors Federation. Since March 2014, she is also advisor at France's Foreign Trade.

### **Involvement in professional bodies**

Elected member to the Paris Ile-de-France Order of Chartered Accountants since 1987, she took over the presidency from 2001 to 2002.

She also chairs the National Association of Certified Accountants Trainees (ANECS) and is the founding President of the Young Certified Accountants Club, the CJEC, from 1983 to 1985.

### **At the service of business development: creation, prevention ... and financing**

Member of the National Council for the Creation of Enterprises from 2003 to 2005, between 2009 and 2013, she was director of the Agency for the Creation of Enterprises (PACE).

From 2002 to 2004, she was the deputy chair of the Information and Prevention Center (CIP) at the national level.

In 2016, she managed the scientific direction of the "Guide du Routard of Corporate Finance" (2016 edition-more than 150,000 copies).

### **A strong mission around public markets and the public sector.**

Elected to the Board of the Chartered Accountants between 2005 and 2013, she held the positions of President of the Public Sector Club and of the Local Authorities and Associations Committee until 2008. Subsequently, on March 3, 2009, she was elected Vice-President of the Superior Council of the Order in charge of the Market Development sector.

By order of July 26, 2009, she was also appointed qualified personality in private accounting at the Public Sector Accounting Standards Council (CNOC).

### **The commitment to women**

In 2012, she found the Federation of Female Administrators.

In 2010, she announced the establishment of the Association of Women Graduating in Accounting Administrators at the 65th CSOEC Congress. She co-chaired the organization from 2010 to 2012.

In 1990, she became a member of the "Presence and Promotion French woman" Club. She was also the Vice-president of the Women of Actions Club (which include the women on the Board of Directors of the CAC 40).

#### **Other professional activities**

In 2011, she became a colonel of the Air Force citizen reserve - Réseau Ader (12th promotion) and then became the Director of the Academy of Economic Intelligence the following year.

By decree on March 18, 2014, she was appointed Advisor of Foreign Trade of France.

#### **Distinctions**

The winner of the 2011 La Tribune Women's Awards "Finance" category, she won the Allianz Grand Prize in all categories.

Knight of the National Order of Merit since May 14, 2001, she was promoted to Officer in 2010.

Knight of the Legion of Honor since April 21, 2005.

## ABOUT BUSINESS & PROFESSIONAL WOMEN (BPW)

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Founded in 1919 by a young American lawyer named Lena Madelin Phillips. BPW International is a secular NGO, apolitical and non-corporatist, established in more than 100 countries, on five continents, and which today federates nearly 30,000 women.

For more than 80 years, BPW International has been campaigning for women to get the equal pay as men at the same occupation.

BPW International has consultative status with the UN and its various agencies (UNESCO, CEDAW, ECOSOC ...), and a participatory status with the Council of Europe. She is also a member of the Board of Directors of the European Women's Lobby (CLEF).

Since 1988, BPW has been organizing the Equal Pay Day® for equal pay between men and women.

### About the Equal Pay Day®

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The Equal Pay Day®, or equal pay day founded by BPW, symbolizes the number of extra days women need to earn the same salary as men with equal skills and equal positions.

Equal Pay Day® was launched in 1988 in the United States with the "Red Purse Campaign" to denounce the pay gap between women and men. The acronym "BPW" then takes on another meaning during this first event by becoming "Better Pay

Women".

### Reminder of the dates of Equal Pay Day® in France

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- • 1st edition in 2009: April 15, 2009
- • 2nd edition in 2010: April 15th, 2010
- • 3rd edition in 2011: April 15, 2011
- • 4th edition in 2012: March 15, 2012
- • 5th edition in 2013: April 25, 2013
- • 6th edition in 2014: April 7, 2014
- • 7th edition in 2015: March 26, 2015
- • 8th edition in 2016: March 29, 2016
- • 9th edition in 2017: March 31st 2017
- • 10th edition in 2018: March 26, 2018

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