

Organized By



BPW - Egypt
Business And
Professional Women
Egypt



AFRAWE
African Alliance For
Women Empowerment



EBWA
Egyptian Business
Women Association



**Afro-Arab Network
for Women Empowerment**



OWIT
Organization for
Women In Trade
Cairo Chapter



Cairo Chapter



AFRICA BUSINESS GROUP

12th African Congress for Women Entrepreneurs

**5th Anniversary of Mediterranean
Network for Business & Professional Women**

5th Cairo Women Empowerment Summit

In collaboration with

**16th Afro Arab Congress
for Business & Professional Women**

And

**18th International Congress of
Business and Professional Women – Egypt**

Egyptian Business Women Association (EBWA)

**Trade Promotion Fair for Micro, Small and Medium
Entrepreneurs (MSMEs)**

Organized by

**African Alliance for Women Empowerment (AFRAWE)
Mediterranean Network for Business and Professional Women
Afro – Arab Network for Women Empowerment
AFRICA Business Group
Business and Professional Women Egypt (BPW – Egypt)
Egyptian Business Women Association (EBWA)
Organization for Women in Trade - Egypt (OWIT – Cairo Chapter)
NEW FACES NEW VOICES (Egypt Chapter)**

Under the theme of

**Economic Empowerment and Entrepreneurship Promotion for
Women and Youth and Support of MSMEs for Africa's 2063
Development Agenda and Sustainable Development Goals (SDGs)**

23 – 25 April 2019

Conrad Hotel , Cairo, Egypt

E-Mail : bpwcairoegypt2019@gmail.com

Tel. : +2 01272086668

Welcome Message



Dear Sisters from Across the Globe,

It gives me great honor to welcome you to attend the..
12th African Congress for Women Entrepreneurs, and 5th Anniversary of Mediterranean Network for Business & Professional Women in honor of late past BPW international president Late Livia Ricci In Collaboration with 5th Cairo Women Empowerment Summit & 16th Anniversary of the Afro Congress for Business & Professional Women & 18th International Congress of Business and Professional Women – Egypt , Egyptian Business Women Association (EBWA) And the Trade Promotion Fair for Micro, Small and Medium Entrepreneurs (MSMEs) to be held on 23-25th of April 2019 , in Cairo – Egypt.

On behalf of the organizing committee we extend our welcome to all our colleagues from Africa, the Mediterranean Region, and The Arab World & all over the world from Europe, Asia, Australia, North America and Latin America for more communication among Business Women & Entrepreneurs around the globe.

The theme of the Congress is Economic Empowerment and Entrepreneurship promotion for Women and Youth and support of MSMEs for Africa's Agenda 2063 and Sustainable Development Goals (SDGs)

Which is relevant to the Theme of the Triennium of the International Federation of Business and Professional Women (Empowering Women to realize the Sustainable Development Goals) (SDGs) where the core of the whole SDGs is about ending poverty , ensuring food security ,healthy lives for all ,educating all women and girls ,ensuring gender equality and women empowerment ,access to sanitation and affordable energy ,securing employment and decent work for the youth ,access to justice, achieving





economic growth and sustainable development .All this cannot be achieved except with economic growth that has an impact on the daily life of people Women Empowerment & Economic Empowerment for Women is a corner stone for the real Economic Growth, Social & Economic Transformation and the realization of the SDGs



It will be our pleasure to welcome all of my sisters from all over the world, in the Presence of Guests of Honor ,Women Leaders , Women Entrepreneurs, Business and professional women, Women Organizations, Women Owners of SMEs, Regional Economic Communities (RECs) Business Councils, Ministers in charge of Gender & Women, UN Agencies , Private Sector Foundations, Chambers of Commerce , CSOs for Women Empowerment , Development partners, UN Agencies, Financial Institutions, & Banks, Multi National Companies , Corporate, and all the stakeholders .



The Congress will be focusing on Economic Empowerment of Women and will be accompanied by Trade promotion fair for Women Entrepreneurs and SMEs for all the products of Women Entrepreneurs offering a Marketing tool towards accessing the international Market.



The Congress will be focusing on Multiple approaches to achieve Economic Empowerment of Women and during the congress we will launch Initiatives for the lobbying and advocacy for legislation and laws that empowers women economically and promote an enabling conducive Business Environment for women owners of SMEs and women in the private Sector .



We will also continue promoting for the Women Empowerment Principles. (WEPs) which is launched by BPW – Egypt with UN Women and UN Global Compact



This year it will be our pleasure to celebrate the 5th Anniversary of Mediterranean Network of Business and Professional Women in honor of our late BPW International President Livia Ricci and have our president of the BPW Federations and Clubs from all over the Mediterranean region having the Mediterranean the gate way to Africa and opening new markets and Business Contacts for our Women Entrepreneurs.



It is also our pleasure to invite MSMEs and women Entrepreneurs to exhibit in the accompanying Trade Fair for SMEs.



It is our Pleasure to welcome all of you on the pharaoh's land where civilization started thousands of years ago. The African Alliance for Women Empowerment AFRAWE, BPW – Egypt & the Egyptian Business Women Association and Afro Arab Network for Women Empowerment, The Mediterranean Network for Business and Professional Women are

anxious for your participation and active contribution in the Congress & wish you a pleasant stay, successful congress & Training Program .

Dr. Amany Asfour



World President

International Federation for Business & Professional Women

President African Alliance for Women Empowerment

Founder BPW-Egypt



President Egyptian Business Women Association (EBWA)

President OWIT (Cairo Chapter)

President Afro Arab Network for Women Empowerment

Chair of Trade Promotion Committee of COMESA Business Council

Chair of FEMCOM – Egypt Chapter

(Federation of Business Women Associations of the COMESA)

Director of New Faces New Voices –Egypt Chapter



Vice President of PAFRAC

Pan African Committee of Pan African Committee of Trade and Investment





My dear BPW Sisters

As President of BPW Egypt It gives me a great honor to welcome all my sisters from all over the world to attend our Annual Cairo Women Empowerment Summit that is organized by BPW Egypt in collaboration with the Afro Arab Mediterranean Congress of Business and professional Women that is organized with our partners and Alliances' organizations for Women Empowerment in Egypt, Africa, The Mediterranean Region and The Arab World..

The organizing committee has prepared a great scientific and social program to welcome you all on the pharaoh's land that witnessed women empowerment as Heads of States since thousands of years when Queen Hatshepsut ruled Egypt 15th Century BC and who was titled the Big Trader and at her age it was the golden Age of Egypt . So she is the symbol of Women Empowerment on the top of decision making positions, Women and Trade as she started Trade between Egypt and The Horn of Africa which are 2 core pillars that BPW Egypt is advocating for .

BPW Egypt has shared in organizing the scientific program to include the topics that match with BPW International Theme " Empowering Women to realize the Sustainable development Goals "

We have also prepared a great social program to have your stay in Egypt memorable, historical and enjoyable.

Looking forwards to welcome you all to your second home Egypt the cradle of civilization

With all my warm regards

Prof. Naglaa Lotfy

National President, BPW Egypt



Theme of the Conference

"Economic Empowerment of Women and Support of SMEs to realize Africa's 2063 Development Agenda and the Sustainable Development Goals"



Main Topics will focus on the BPW International Advocacy Pillars

- **Women Entrepreneurship**
 - **Women and Trade and access to Market**
 - **Women in STEM Education (Science, Technology, Engineering and Mathematics)**
 - **Women in Digital Economy and Innovation**
 - **Women on Boards**
 - **Equal Pay**
 - **Financial Inclusion for Women**
 - **Government and Corporate Procurement Policies**
 - **Women in Green Economy and Energy**
 - **Women Empowerment Principles (WEPs)**
 - **Women in Agriculture and Agribusiness.**
 - **Women and Environment, Water and Sanitation**
1. Women Empowerment through Education , Training and Capacity Building .
 2. Women Entrepreneurship promotion & Building of Entrepreneurial Culture.
 3. Women Empowerment through support of Micro, Small and Medium Enterprises
 4. Women Empowerment in Trade & Marketing ,and Value Addition (Designing, Branding , Packaging)
 5. Women and Agriculture, Agribusiness , Green Economy and Development of Women in rural areas .
 6. Financial Inclusion for Women and SMEs & Role of Financial Institute in Economic Empowerment of Women
 7. Promotion of Women in STEM Education (Science, Technology, Engineering and Mathematics) and Innovation.
 8. Women in Digital Economy and ICT .
 9. Empowering women entrepreneurs through Business Development Centers and Business Incubators
 10. Youth Entrepreneurship and young women Economic Empowerment
 11. Economic Integration and Africa's 2063 Development Agenda -
 12. Women on Boards .
 13. Role of Multinational Companies & corporate for Women Empowerment through Social Corporate Responsibility and Investment, Diversity & Inclusion .
 14. Government and Corporate Procurement Policies .
 15. Empowering women in the Mediterranean Region and building Partnerships Across the North and South Mediterranean in Africa and Europe
 - 16 .Role of International and Regional Organizations in Economic Empowerment of Women And Entrepreneurship Development
 17. Cross Border Women Traders in Africa and suggested solutions for challenges faced by Cross Border women Traders
 18. Green Economy and green Growth and Women and Climate Change
 19. Economic Empowerment of Women in Areas of Conflict Zones.
 20. Role of Women in Economic Integration in Africa and the Role of Regional Economic Blocks (RECs) in Africa





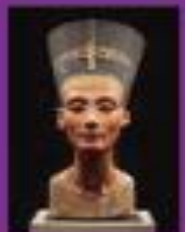
Guests of Honor

Will include Women Leaders



Who Should Attend the Congress & the Trade Fair and Exhibition

- Women Entrepreneurs & Women in the Private Sector.
- Business and professional Women Organizations
- Women Leaders of the World.
- Business Women Associations.
- Women Entrepreneurs Associations.
- Women owners of Micro, Small and Medium Enterprises MSMEs
- Chambers of Commerce
- Civil Society Organizations Concerned about Women Empowerment
- Young women Entrepreneurs and Young Girls Students
- Ministers of Gender, Trade, Economy Targeting Economic Empowerment of Women
- National Councils for Women .
- Banks and Financial Institutions.
- National Institutions responsible for Development of Women and Women Empowerment.
- Agencies & Organizations Supporting MSMEs and women Empowerment in the Private Sector.
- Financial Institutions & Banks.
- International Partners .
- International & Regional organizations working for Women Empowerment
- Multinational Companies targeting Women Empowerment through Diversity & Inclusion & as part of Social Corporate Responsibility. .
- CSOs working in the fields of Women Empowerment and Gender Equality and Girls Education
- Organizations supporting Women Farmers, small scale farmers and Agribusiness
- RECs (Regional Economic Communities)
- Women in Agriculture and in Agribusiness.
- Chambers of Commerce and Industry
- Entrepreneurs Associations.
- Cross Border Women Traders
- ICT Companies and Institutions
- Private Sector Companies



Regional and International Organizations

- ❖ African Union
- ❖ European Union
- ❖ Mediterranean Institutions
- ❖ Arab League
- ❖ UNECA United Nations Economic Commission for Africa
- ❖ RECs (Regional Economic Communities)
- ❖ UN Agencies, UN Women, UNDP.UNIDO, ITC, ILO ..
- ❖ African Banks supporting African Private sector and MSMEs
- ❖ African Development Bank
- ❖ African Export and Import Bank (Afrimex)
- ❖ National Councils of Women and authorities empowering women
- ❖ Mediterranean Organizations
- ❖ Organizations Supporting MSMEs.
- ❖ Development Partners
- ❖ International & Regional organizations working for Women Empowerment and SDGs

Objectives of Congress.

- 1 Exchange of Knowledge , Experience , Success stories from Women in Africa ,and their colleagues from The Arab world ,Europe and Mediterranean region ,Asia and from across the globe.
- 2 2- Economic Women Empowerment through Networking, Matchmaking Program & Business to Business partnerships and Contacts.
- 3 lobbying and advocacy for legislation and laws for economic Empowerment of Women and promoting an enabling conducive Business Environment of women in Business and in private Sector
- 4 Young women entrepreneurship promotion and motivating and inspiring young girls through attending the congress and meeting role models and Mentorship programs .
- 5 Marketing & Promotion of Products of Women Entrepreneurs through the accompanying Exhibition and Trade fair to have access to international Market through all participants from all over the world .
- 6 Exchange of Experience for Promotion & Support for Micro, Small & Medium Enterprises owned by Women.
- 7 Advocacy for Financial Inclusion for Women and SMEs and promoting New Methods of Finance by Financial Institutions and Banks and promoting New simple digital solutions for financial Inclusion .
- 8 Women Empowerment through promotion of Women in Agriculture , Agri-business and Agri-processing and building the capacity of women farmers .
- 9 New Projects for empowering women in the Rural Areas .
- 10 Women Empowerment through Promoting of Women Access to ICT & Digital Economy.
- 11 Promotion of Women in STEM Education (Science , Technology, Engineering and Mathematics)
- 12 Promoting women in Innovation and use of S&T for Women in Business.
- 13 Promotion of Economic Integration & Empowerment of Women in the Private Sector .
- 14 Discussing Challenges & Recommendations to Empower Women in Trade, Market Access, Product development through value addition (Design , Branding, Packaging ...)
- 15 Display of Projects for Empowering Women Economically e.g. Business Development Centers, Business Incubators , Marketing Centers, Innovation Centers for Women .
- 16 New Projects for economic empowerment of women in Conflict Zones .
- 17 Promoting role of Women for Africa's 2063 Development Agenda.
- 18 Promoting role of Diaspora in Economic Development in Africa.



Congress Format and Presentations

- 1- Presentations from different Associations of Women Entrepreneurs & Business & Professional Women and women owners of MSMEs from Africa, the Arab World, Mediterranean region, Europe, Asia & all over the world for exchange of experience & projects.
- 2- Presentations from different Regional and International Organizations for their Policies for Economic Growth and economic Empowerment of Women and youth and Support and Financing of SMEs and Empowering the Private sector
- 3- Presentations from Multi National Companies, Corporates and Private Sector for their Programs for Diversity and Inclusion and Corporate Procurement and Women and youth Empowerment
- 4- Presentations from Banks and Financial Institutions for their programs for Financial Inclusion for Women

Training Programs during the Congress.

- Women and ICT





Accompanying Exhibition and Trade Fair

A Grand Exhibition will be held for products of Women Entrepreneurs Business Women Associations & women participating in the Congress & local Companies and small and Medium Enterprises during the Congress.

(Please indicate your interest to have an exhibition during the Congress and fill the enclosed Application form)

Registration Fees of the Congress

Registration Fees	Before March 1st 2019	After March 1st 2019
* Participant	300 Euro	350 Euro
* Accompanying Person	200 Euro	250 Euro

Registration Fees Include:

- Admission to Sessions.
- Admission to Exhibition
- Congress kits (Badge – Bag – Program - Coffee Breaks).
- Lunches during the Congress.
- Reception Cocktail.
- Gala Dinner
- Training Programs during the Congress.

Payment for Registration:

Please address your method of payment to the favour of :

Escapade Travel

Bank Name: National Bank of Egypt
 Bank Branch: Ard El Golf - Heliopolis
 Beneficiary : Escapade Travel
 Address : 12, Shaheed Mohamed Abdel Hady Street - Heliopolis - Cairo
 Account Number EGP : 1383070559480800010
 Account Number USD: 1383060559480800010
 Account Number EUR : 1383060559480800021
 Swift Code : NBEGEGCX138
 ID: 5594808

A photocopy of the bank transfer must be attached to the registration form and emailed to: BPW - Egypt & (Egyptian Business Women Association)

Application:

Please fill enclosed registration form & send it back to
 BPW - Egypt - Egyptian Business Women Association .
 Mobile : +201272086668 / +2 01220029338
 E-mail: bpwcairoegypt2019@gmail.com



Hotel Accommodation

Please fill the Forms for Registration and Accomodation and send it to the Congress Secretariat

Hotel	Single	Double
* (Conference Venue) (5 Stars)	150 Euro	170 Euro
* Hotel (4 Stars)	90 Euro	100 Euro
* Hotel (3 Stars)	60 Euro	75 Euro

Social Program

- Gala Dinner on a Nile cruise boat

Pre and Post Congress Tours can be arranged for Congress participants

